



Parent Advocacy Summit

Saturday, February 22, 2020, 9:00-9:50am

Fresno Convention Center, EXPO II

Presented by the California Music Educators Association (CMEA)

Sponsored by the Country Music Association Foundation (CMAF)

Facilitated by the CMEA Advocacy Team

Purpose: To inform, educate, and empower parents to be strong Advocates for Music Education

A G E N D A

I. Welcome and Introductions

***Scott Hedgecock, CMEA Immediate Past President
Advocacy and Sustainability***

Advocacy at the local, state, and national levels

Defining the difference: “Arts” is not “Arts Education”

II. What is Standards Based Arts Education?

***Armalyne De La O, CMEA President-Elect
Membership Services***

Update on California Arts Framework /Public Comment by March 30, 2020, 2 p.m.

III. National Picture

National Issues in Music Education

Kathy Sanz, NAFME President

TITLE IV, Part A

***Lynn Tuttle, NAFME Director of Public Policy, Research,
and Professional Development***

IV. Sacramento Updates

Martha Zaragoza-Diaz, CMEA Legislative Advocate

LCFF (Local Control Funding Formula)
Revisions of LCAP regarding parent engagement
Transparency of Expenditures
Charter School Bill Success (How we work)
AB5 Updates and what we are doing

V. Supporting Your Music Educator

Russ Sperling, NAFME Western Division Immediate Past President

Building Relationships
Establishing and maintaining a presence
Advocacy Tools

VI. Stand Up 4 Arts Education Day

John Burn

Tuesday, March 24, 2020. Capitol, Sacramento, CA
A combined day of Arts Education Advocacy

VII. Questions/Comments/Future work

Scott Hedgecock

The Parent Advocacy Summit is provided by CMEA through a generous Advocacy Grant from the Country Music Association Foundation (CMAF) www.cmaworld.com/foundation/

Please visit the Parent Advocacy page on the new CMEA WEBSITE for links to vital ADVOCACY TOOLS referenced in this presentation that you can use in your community!!

www.calmusiced.com

CMEA partners with the Professional Education Organizations from Dance, Theatre, and the Visual Arts in the 4Arts Education Organizations Coalition.

California Art Education Association – www.caea-arteducation.org

California Dance Education Association – www.cdeadance.org

California Educational Theatre Association – www.cetoweb.org

