CMEA Magazine

The News Magazine of the California Music Educators Association

Rate Card July 1, 2026
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Billing and Contract
Bill issued following publication. Terms, net 30 days. Four-issue contracts subject to 10% reduction in price with discount given on fourth billing.

Commission and Discount
In accordance with the recommendation of the National Council of State Editors, no commission or cash discount.

General
News releases from the music Industry considered on basis of news value to the music education profession and space availability. Magazine varies in length: generally, 32 to 48 pages.

Dates
Published four times during the academic year.

Issuance	Space Reservation	Art Deadline	Publish Date (week of)
Fall Issue	August 31, 2026	September 14, 2026	September 28, 2026
Winter/Conference Issue	November 16, 2026	November 31, 2026	December 14, 2026
Spring Issue	February 28, 2027	March 14, 2027	March 29, 2027
Summer Issue	May 23, 2027	June 7, 2027	June 21, 2027

Advertising Rates (per issue)

Full page	8.5" X 11"	$350
Half page Horizontal	8.5" X 5.5"	$230
Half page Vertical	4.25" X 11"	$230
Quarter page	4.25" X 5.5"	$170
Inside Front or Inside Back Cover	8.5" X 11"	$545
Outside Back Cover	8.5" X 11"	$495

Mechanical Specifications:
Page Size; 8.5 X 11
Two columns per page.
Full bleed. PDF is the most common file format.
Full color (preferred) or black and white.
Include preferred website link.

Circulation

Digital magazine; emailed to approximately 2500 members.
Posted on the CMEA website at:
https://calmusiced.com/communication/magazine/